



# Partner search form

For Creative Europe project applications

Call	<i>European Cooperation projects (CREA-CULT-2026-COOP)</i>
Strand or category <i>(please choose)</i>	<i>Small Scale Cooperation Projects</i>

## Cultural operator – who are you?

Name of the organisation	EDITURA DIANA S.R.L
Country	ROMANIA
Organisation website	<a href="https://www.edituradiana.ro">https://www.edituradiana.ro</a>
Contact person	Andreea Siia, <a href="mailto:dezvoltare@edituradiana.ro">dezvoltare@edituradiana.ro</a> +40 787 442 497 Diana Neacșu, <a href="mailto:diana@edituradiana.ro">diana@edituradiana.ro</a>
Organisation type	<i>Private for profit organisation</i>
Scale of the organization	<i>The organisation employs 15 people</i>
PIC number	867143141
Aims and activities of the organisation	<p><i>Editura Diana's activity is based on the publishing and production of proprietary educational resources, co-designed with education specialists, aligned with European standards, and officially endorsed by the Romanian Ministry of Education. This approach has allowed Editura Diana to build an integrated educational ecosystem centered on the harmonious development of the child while supporting teachers and parents in their formative mission.</i></p> <p><i>Through strategic international partnerships, Editura Diana acts as a direct importer and sole national representative for world-renowned educational brands and systems. We distribute thousands of complementary educational products, including educational games and toys, creative and multisensory materials, sports equipment, school furniture, and ICT solutions, providing an integrated response to the educational needs in Romania.</i></p> <p><i>Beyond traditional pedagogy, we believe that culture can become a real therapeutic tool. We act as a trusted educational partner, offering modern and innovative solutions to shape future generations by transforming the act of reading into a lived, multisensory experience. Our mission is to link culture with education and social inclusion, helping children discover that their unique "imperfections" are, in fact, their greatest resources.</i></p>
Role of the organisation in the project	<b>PROJECT COORDINATOR</b>
Previous EU grants received	

## Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	<i>Literature, Storytelling, Arts &amp; Health, Social Inclusion, Eco-Education</i>
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Description or summary of the proposed project	<p><b>Project Title: Teddy – The Magic of Being You.</b></p> <p>This project proposes an innovative therapeutic storytelling methodology for children (ages 2-10). The core concept features an illustrated book and a multilingual audiobook integrated into a participatory kit: while listening to the story, children assemble their own "imperfect" plush, learning that differences are personal resources rather than flaws.</p> <p>We promote cultural exchange and innovation by creating a scalable European model for emotional literacy. Our goal is to foster social engagement and capacity building by providing educators and parents with a hybrid tool (cultural + educational + therapeutic) that builds long-term impact on children's empathy and self-esteem across Europe.</p>
Partners currently involved in the project	Editura Diana (Romania) – Lead Partner & Coordinator

**Partners searched – which type of partner are you looking for?**

From country or region	<i>Across Creative Europe participating countries</i>
Preferred field of expertise	We are looking for 2 European partners (publishers, cultural NGOs, educational institutions, or associations focused on social inclusion) from different countries participating in the Creative Europe program. Partners will be responsible for the local cultural adaptation of the proposed concept, organizing local workshops, and disseminating the project's impact at the European level.
Please get in contact no later than	<i>17.04.2026</i>

**Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	NO
Which kind of projects are you looking for?	

**Publication of partner search**

This partner search can be published?*	Yes
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